

Sunday 5<sup>th</sup> November 2023



## Chairman's Report

Our 2022-2023 Tag Season In review.

It's been our first full season since covid with the year running 31<sup>st</sup> of March 2022 to April 1<sup>st</sup>, 2023, the financial year which this AGM covers. We haven't quite got back on track with our AGM dates as its always down to when the financials are ready and now with the new changes from the company's office, we will be back to yearly audits of the accountant's financials which will further delay upcoming AGMs.

That said we started with a reduction in memberships due to the aggressive attempt by another organisation to take our affiliated modules away from us to play a version of NZTFI. We lost several winter-based sport club modules to this organisation and will endeavour under our strategic plan to regain these module members as our grass root players still want to play at our major events. This will have to be balanced with our drive to increase our modules and hence our membership around NZ. This will be our challenge for the 2023-24 season.

Having Introduced the NAF per player in the 2022-23 season at our big four tournaments, has meant we have been able to keep the doors open so to speak and taken away some of the reliance on trust funding which is never guaranteed and as a result of that you find it hard to plan and programme where you will be and how you align to your business and strategic plan. Once again, our Administration team has been working to focus on modules and build their profile and numbers across the nation, have more players participate at grass roots level. Their work and strategy should show an increase in modules in the 2023-24 season.

Our strategic plan included a restructured module presentation, the eagerly anticipated 2022 International Tag Series in collaboration with Oztag Australia, the 2022 Junior Tag Nationals, the 2023 Senior Tag Nationals, and the 2023 Junior Oceania Cup. These events marked the exciting relaunch of our tag season without any crowd restrictions. In addition, we successfully launched four pilot 2022 4DTag After School Programs in Central, East, and South Auckland, our Ten Term 1 AAIMS (Auckland Intermediate Middle Schools) Year 7-8 Competitions and Finals, and our Auckland College Sport Senior Secondary Schools Year 11-13 Tag Qualifiers and Finals. Notably, our collaboration with the Cause Collective and the expanded use of GameDay Systems for player registrations and draw templates enhanced the efficiency of our major events. Furthermore, we emphasized referee recruitment and promoted the "Be a Good Sport" initiative for all our tournaments.

To culminate the season on the International stage we are sending only one side to the ITF world Cup in Ireland. The Senior Mixed managed by Pinomi and Andy Tafea. The Covid shut down and the Distance and Cost meant we couldn't support this tournament fully, but hopefully it will return to the Southern hemisphere where our ITF partners across the ditch are very keen to run the next world cup.

This season was, by all accounts, our most challenging one as we were determined to make a strong comeback and elevate the status of tag football in New Zealand.

We commenced the season with a thorough review and restructure of our regional tag modules and their delivery, in line with our strategic plan's emphasis on grassroots growth and financial sustainability. The NZTFI Module restructure presentation is set to become a reality in the 2023-2024 season. Moreover, recognizing the need for greater efficiency and productivity, we adopted various online tools, such as [GameDay.com](https://www.GameDay.com), [Monday.com](https://www.Monday.com), Google Drive, Adobe's Creative Suite, Microsoft Office, Word press, YouTube, and all our social media platforms.

These tools have significantly enhanced the administration of our game.





Our commitment to staying at the forefront of technology and adapting to changing times has been a driving force. As the market and the game continue to evolve, we continuously seek ways to improve the efficiency and sustainability of our events and programs, thereby future-proofing the game.

Amidst a multitude of events, programs, projects, workshops, and clinics throughout the year, the role of our dedicated team became indispensable. Data became the cornerstone of our decision-making process. The presence of a strategic plan and a succession plan remained paramount within our administration team. We evolved to a more high-tech delivery system, and our stakeholders admirably adjusted to the new systems implemented by our team.

In conclusion, this season represents a quantum leap forward for our game, especially following the independent review by Fay Freeman. Her recommendations have enabled us to transition from previous events and tournaments to deliver a more professional product, attracting new players from different markets to embrace the game we call tag football.

I would like to thank the small NZTFI administration team lead by Claude for all their hard work and dedication to what is a now 24/7 operation 365 day of the year.

Looking forward to the new season. Stay safe and well.

Yours in Tag,

A handwritten signature in black ink, appearing to read 'Darryl Bovaird'.

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